

SHOPPING EXTRAVAGANZA

CONSUMER CONNECT INITIATIVE

WHERE SHOPPING MEETS FUN

The Next Shopping Extravaganza at Next Galleria Mall across the city was a fun affair as shoppers got their favourite brands at discounted prices, a chance to win exciting gifts and a car as a bumper prize, and several events to unwind

Response.Edit
@timesgroup.com

Before the festive season began, Hyderabadis got their dose of shopping with the 'end of season sale' as they headed to the Next Galleria Mall at Hitec City, Musarambagh, Irrum Manzil and Punjagutta. As part of the mall's Next Shopping Extravaganza, multiple irresistible offers, several prizes and many fun activities were organised keeping everybody in mind — the young, and the old. The Next Shopping Extravaganza, which had Centro as the Associate Partner, ran from 19th July to 15th August.

"Next Shopping Extravaganza was a refreshing time for me and my family. Not only did we buy a lot of items on discount but the atmosphere set by the musicians was thrilling," says Joe Shekar, a shopper and an attendee.

Shoppers did not just update their wardrobes,

thanks to the multiple offers in store, they also got a chance to win exciting prizes. There was up to 50 per cent discount on multiple brands, and one could stand a chance to win exciting prizes and gift hampers every day by shopping for only Rs 3,000 or more. All eyes, however, were on the mega bumper prize — a Honda Amaze. Two lucky winners from across four malls won a car each.

To make your day out shopping a little more fun, a wheel of fortune was introduced. On spending over Rs 2,500, shoppers got a chance to spin the wheel of fortune to win further prizes,

adding up to their already discounted bills.

Who said dinosaurs were extinct? For the first time in Hyderabad, children got to walk with life-sized dinosaurs. Kids across ages were mesmerised to experience Back to Jurassic — the dinosaur show — and asked

their parents to take photographs of them with the giant animal. Not just the kids, teenagers and adults, too, stopped by to make the best use of this opportunity. The show was held across four Next Galleria Malls.

"My children were so excited on seeing the dinosaur. Initially they thought it was for real and were scared (laughs) but I told them there is nothing to worry about; this is a friendly dinosaur," says Pratyusha Reddy, another attendee from the city.

After an exhausting time

shopping, Hyderabadis also got a dose of entertainment through live music. Famous bands from the city including Mounira

Express, Tribal & Joe, Merakee, Octavez and Monkey Radio kept the crowd entertained over the weekends with their melodious renditions, and energetic performance. We spotted the crowd humming to popular foot tapping numbers as they tried to unwind.

Ruchi Agarwal, an IT professional from the city says, "I am a huge fan of Tribal & Joe and Monkey Radio. I was surprised to see my favourite bands playing here because I didn't expect this. I had a lot of fun at the event. This is one of the best places to be with family and friends to shop and have fun at the same time."

BACK TO JURASSIC — THE DINOSAUR SHOW



MANY LUCKY WINNERS WON EXCITING PRIZES



KIDS PARTICIPATING IN ONE OF THE EVENTS



PEOPLE TRY THEIR HANDS AT THE WHEEL OF FORTUNE



A KID COLLECTING HER PRIZE



SHOPPERS WITH THE VOUCHERS THEY WON



A PERFORMANCE BY BAND MEMBERS



PEOPLE WAIT FOR THEIR CHANCE TO CLICK A PHOTO WITH DINOSAUR



MANY TRIED THEIR LUCK AT THE WEEKLY DRAW